

Particulars

About Your Organisation

1.1 Name of your organization

San Diego Zoo Global

1.2 What is/are the primary activity(ies) or product(s) of your organization?

- Oil Palm Growers
 - Palm Oil Processors and/or Traders
 - Consumer Goods Manufacturers
 - Retailers
 - Banks and Investors
 - Social or Development Organisations (Non Governmental Organisations)
 - Environmental or Nature Conservation Organisations (Non Governmental Organisations)
 - Affiliate Members
 - Supply Chain Associate
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1.3 Membership number

6-0024-13-000-00

1.4 Membership category

Ordinary

1.5 Membership sector

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

Environmental and Conservation NGOs

Operational Profile

1.1 What are the main activities of your organization ?

San Diego Zoo Global (SDZG) is committed to saving species worldwide by uniting our expertise in animal care and conservation science with our dedication to inspiring passion for nature. We are leading the fight against extinction. SDZG is the largest zoological membership association in the world, with more than 250,000 member households and 130,000 child memberships representing more than a half-million people. Our San Diego Zoo Institute for Conservation Research is one of the largest zoo-based research centers in the world. Founded in 1975, it is dedicated to preserving and protecting rare and endangered wildlife and habitats. Staff develop, gather, and increase knowledge vital for the establishment of self-sustaining populations of wildlife.

1.2 Does your organization use and/or sell any palm oil?

Yes: we are an end user of products that contain palm oil, and we re-sell products to guests which have ingredients that contain palm oil. We do not use, distribute or sell bulk palm oil.

1.3 Activities undertaken to publicise programmes to support RSPO, RSPO certification, uptake of RSPO certified sustainable palm oil and oil palm products and/or good standing RSPO members during the year.

All of San Diego Zoo Global's activities are focused on building public support for the RSPO and increasing the uptake of CSPO among our visitors and guests. To that end, many of our activities are focused on outreach and education. Included among our 2017 activities in support of these goals are:

1. SDZG volunteers/docents are updated on activities of the RSPO and sustainable palm oil in general.
2. We updated our talking points, used by tour guides, educators, and other staff to connect with guests regarding palm oil. Revisions highlighted our commitment to RSPO and continue to include messaging in support of CSPO uptake.
3. We expanded our promotion of the Cheyenne Mountain Zoo mobile app to a broader group of public facing zoo staff members, extending the reach of that tool and helping our guests become better informed consumers and learning about specific products which contain sustainable palm oil.
4. We provided sustainable palm oil guides employees could use to choose for Halloween candy purchases.
5. In our Education programs, we highlight the need to use sustainable palm oil.
6. We continue to participate in the palm oil consumer campaign development with Bristol Zoo (UK), GASPO, seeking to develop a collection of zoos and wildlife parks working to promote CSPO uptake across several continents.
7. We participated in the development of an international network of zoos supporting sustainable palm oil; this effort is led by Chester Zoo.
8. We are members of the WAZA Sustainable Palm Oil subcommittee working to insure the implementation of the RSPO-WAZA MOU.

Additional activities in 2017 included:

- A. Attended RT15 via web stream
- B. Voted in GA14
- C. Attended EURT2017
- D. Attended WAZA 2017 meeting to witness the signing of the RSPO-WAZA MOU.
- E. Continue to be active in the Association of Zoo's and Aquarium (AZA) Palm Oil Task Force.
- F. Co-hosted (with other members of the AZA POTF) a sustainable palm oil discussion at the 2017 AZA annual conference.
- G. Application submitted in 2017 for appointment to the Complaints Panel (gained acceptance to panel in 2018).
- H. Updated the AZA Business Operations Committee about the history of AZA palm oil awareness activities and the future directions of the AZA POTF.

1.4 What percentage of your organizations overall activities focus on palm oil?

10%

1.5 Did members of your staff participate in RSPO working groups/taskforces in the reporting period?

No

1.6 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards RSPO certified sustainable palm oil and oil palm products?

Yes

1.7 How is your work on palm oil funded?

Our work on palm oil is funded through revenues from our annual operating budgets of San Diego Zoo and San Diego Zoo Safari Park. San Diego Zoo Global's Marketing and Interpretive departments, as well as our Institute for Conservation Research, provide additional resources, funding and labor.

Time-Bound Plan

2.1 Date started or expected to start participating in RSPO working groups/taskforces

2018

Comment:

A representative from our organization has been accepted to serve as a member of the Complaints Panel in 2018.

2.2 Date expected to undertake and publicise programmes to support RSPO, RSPO certification, uptake of RSPO certified sustainable palm oil and oil palm products and/or good standing RSPO members.

2013

Comment:

We continue to expand our efforts to promote sustainable palm oil and to support the RSPO Complaints Panel as noted in this ACOP.

Actions for Next Reporting Period**3.1 Outline actions that you will take in the coming year to promote sustainable palm oil along the supply chain**

DRAFT -

In 2018, we will continue to extend our outreach and education efforts to support the RSPO and uptake of CSPO. Some of our planned activities include:

1. Host an annual talk for the SDZG docent/volunteer corps to prepare them for talking to our visitors about palm oil.
 2. Inform the AZA Business Operations Committee about the history of AZA palm oil awareness activities and the future directions of the AZA POAC.
 3. Attendance at the European RT (EuRT) in June 2017.
 4. Participation in the ENGO member meeting prior to the EuRT to discuss the current RSPO P&C review.
 5. Attend RT15/GA14 in the fall.
 6. Provide palm oil sustainability information to food vending operators that service SDZG employee break areas and lounges.
 7. Develop and display palm oil sustainability information in the employees break areas in lounges to continue to educate staff and volunteers/docents.
 8. Continue to assist Bristol Zoo in the development of their global palm oil sustainability campaign.
 9. Continue to promote Cheyenne Mountain Zoo phone app for the empowerment of our shopping public.
 10. We will continue and already have included discussions in 2018 on sustainable palm oil at Green Team meetings and at Senior Management Level Sustainability Meetings.
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GHG Footprint**4.1 Are you currently reporting any GHG footprint?**

No

Please explain why

Our Green Team and Sustainable Leadership groups will evaluate future plans in this area.

Application of Principles & Criteria for all members sectors**5.1 Do you have organizational policies that are in line with the RSPO P&C, such as:**

- Energy and carbon footprints
Uploaded file: [EN-Policies-to-PNC-energyandcarbonfootprints.pdf](#)
 - Land Use Rights
 - Ethical Conduct
Uploaded file: [EN-Policies-to-PNC-ethicalconduct.pdf](#)
 - Labour rights
 - Stakeholder engagement
 - None of the above
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5.2 What best practice guidelines or information has your organization provided in the past year to facilitate production and consumption of RSPO certified sustainable palm oil and oil palm products? What languages are these guidelines available in?

We share with our Retail Department responsible for procurement of food items as well as gift shop items the need to make sure that products are those that contain sustainable palm oil.

Uploaded files:

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Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

We use the Cheyenne Mountain Zoo app to determine products that are sustainable. The obstacles are in taking the extra time to review products we procure. The social obstacles are explaining to guests who challenge us at times during animal presentations when we stress the use of sustainable palm oil to explain why boycotting palm oil is not the responsible thing to do.

2 In addition to the actions already reported in this ACOP how has your organization supported the vision of RSPO to transform markets in other ways? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

We discuss the RSPO on tours and during "green" events, and the efforts to have guests take action steps to buy products with sustainable palm oil.

3 File -Please attach or add links to any other information from your organisation on your policies and actions on palm oil (EG: sustainability reports, policies, other public information)

- No files were uploaded

Link: https://www.aza.org/assets/2332/aza_palm_oil_position_statement_approved1.pdf
